



EUROPEAN DATAROOM OF REGENERATED BROWNFIELDS

Type of product	Online database of successfully regenerated brownfields
Target group	European, state, regional and local authorities; regional development agencies; other representatives of public administration; site owners; investors; developers
Availability and costs	http://www.timbre-project.eu/ (free access from Timbre website)

The European dataroom of regenerated brownfields contains about 150 passports of fully or almost fully regenerated brownfields, covering regenerated sites in almost all EU member states. It allows browsing, searching and filtering selected brownfields and offers information about the original and current use of the sites, their sizes and state of contamination as well as on regeneration costs and success factors. It provides contact to stakeholders, localization via Google maps and pictures before and after the regeneration. In addition, it is opened up to the contributions of end users who will have the opportunity to integrate their experience with regenerated brownfields all over Europe to the Timbre “best practices” dataset. This way, the Dataroom of Regenerated Brownfields aims to inspire owners, developers, stakeholders and decision makers to find new ways to approach non-regenerated sites and to help identify the main factors which may affect the success of potential regeneration processes.

Sample passport of a regenerated brownfield:

Brownfield redevelopment – name of site: Highbury square

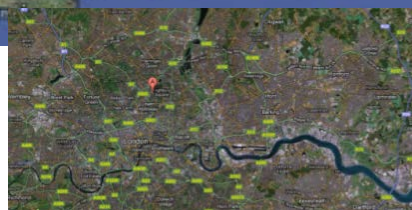
Localisation	
State	United Kingdom Of Great Britain and Northern Ireland
Country	England
Regional hierarchical level	London
District level	North London
Municipality	Islington
Connection to traffic network	Nearest Tube Stations - Arsenal, Holloway Road, Highbury & Islington

Original Use – basic description	
Original use	football stadium
Area	5 ha
Type of site	sports site (stadium used by Arsenal)

Current Use – basic description	
Current use	Housing
% of built-up area	70 %
State of Environment	After decontamination
New use from	2009
Total costs	£170 million
Owner of site	Arsenal holdings plc

Main factor of successful redevelopment process

- general localization (the capital of UK, the world city)
- specific localization (inner city)
- transport links (excellent public transport connection, near to Arsenal tube station, used by Arsenal and connected with tube and rail links nearby)
- attractiveness of the site and objects (the conversion of London's iconic Highbury stadium into a residential scheme)
- physical conditions of the area (large grassy area in the urban environment)
- private investment
- economic status of a locality (high purchasing power, high demand for housing)



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Timbre – www.timbre-project.eu – acknowledges the received funding from the European Community's Seventh Framework Programme FP7 (2011-2014) under grant agreement no 265364



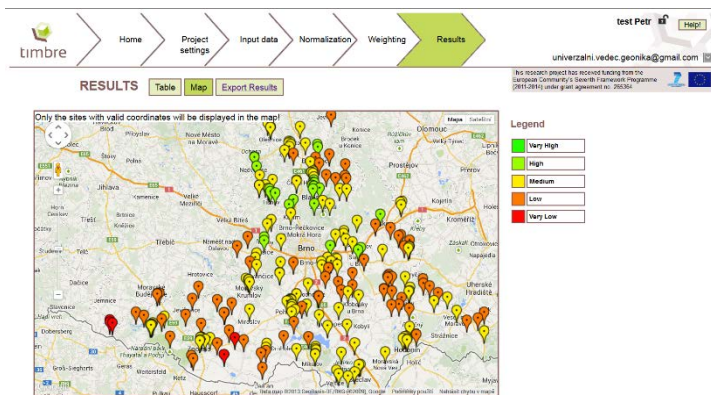


WEB-BASED PRIORITISATION TOOL

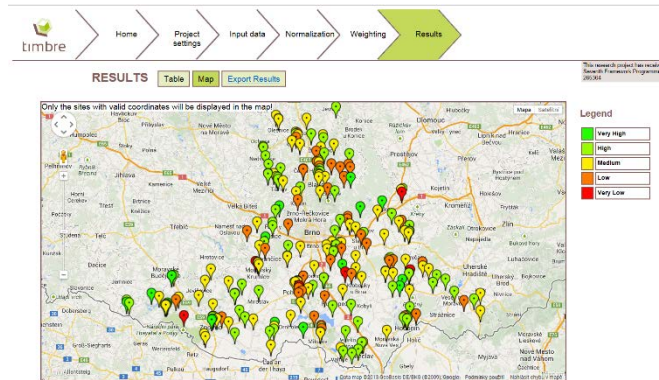
Type of product	Web-based software tool
Target group	State, regional and local authorities, landscape and urban planners, regional development agencies, grant agencies, other representatives of public administration, site owners, investors, developers.
Availability and costs	http://www.timbre-project.eu/prioritisation-tool.html (free access after registration)

This special and tailored online tool is based on multi-criteria decision analysis methods and targets on stakeholders who are responsible for wider territories (regions, districts, cities) or clusters of brownfields (portfolios). It aims to help distribute available resources to those brownfield sites that were assessed to be most critical, urgent or profitable to regenerate. The tool provides a step-by-step assessment of the classification of sites from the perspectives of three pre-set dimensions: (1) local redevelopment potential, (2) site attractiveness and marketability, and (3) environmental risks, which can be simply modified according to the needs specified by end-users. Prioritization results are available in form of both user-friendly Google maps and tables which can be downloaded in form of excel files.

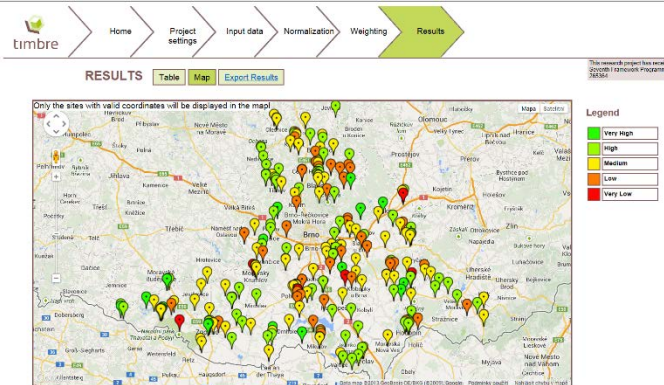
Example of results – 1st dimension: Local development potential



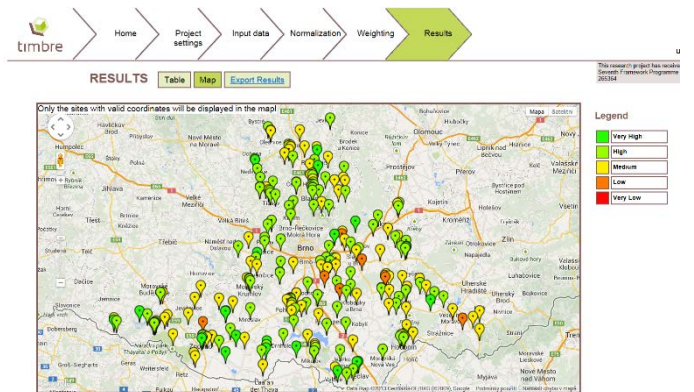
Example of results – 2nd dimension: Site attractiveness and marketability



Example of results – 3rd dimension: Environmental risks



Example of results – Global score for all three dimensions



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